

Glasgow Gazette

ANNUAL PUBLICATION FOR THE ELLEN GLASGOW LEGACY SOCIETY OF THE RICHMOND SPCA

Dear friend and animal lover,

You are receiving this newsletter because you have indicated that the Richmond SPCA is included in your estate planning. Thank you for considering a legacy gift in support of our crucial mission. The newsletter in your hands is a celebration of legacy giving and its impact on the Richmond SPCA. Every year, as our dedicated staff work to save thousands of the most vulnerable animals, meaningful acts of compassion, made manifest through end-of-life gifts, make our work possible. Thanks to the kindness of donors like you, we are able to provide rescue, recovery, medical care and support services to pets and families who love them. As the need for our services — particularly our provision of low-cost veterinary care — increases, legacy giving is more important than ever. We thank you for helping us to grow this important source of support and for making so much lifesaving possible. Love truly lives here and that love, just like the love you have for your pets, friends, and family, is eternal.

Ellen Glasgow: Original Legacy Donor

Founded in 1891, the Richmond SPCA is among the oldest private animal welfare organizations in the country.

During our early years, the Richmond SPCA struggled with reliable funding, and estate gifts were a crucial part of our eventual long-term success. Louisa Nalle, a relative of Nellie Palmer, who helped found our organization, left her estate valued at \$24,000 to the Richmond SPCA in the first decade of the 20th Century.

During the early 1900s, Ellen Glasgow became deeply involved with the Richmond SPCA. Glasgow was native to Richmond and one of the most famous

and honored novelists of the 20th Century. Her novel "In This Our Life" won the Pulitzer Prize for Literature in 1942 (and was later made into a movie starring Bette Davis).

Glasgow cared passionately about animals and was president of the Board of the Richmond SPCA for 21 years until her death in 1945. She recruited many prominent and powerful Richmonders to our Board and was the driving force behind the opening of our first shelter in 1924.



Ellen Glasgow

Glasgow's sudden death in 1945 left a large hole in our organization's leadership (she actually died in bed during the night after having hosted a meeting of the Richmond SPCA Board in her dining room). However, her generosity in leaving the bulk of her estate and the rights to her great works of literature to the Richmond SPCA formed the nucleus of our investments, which imparted fiscal stability for decades to come. Her bequest to our organization in her will was left in memory of her beloved dog Jeremy, reflective of the great role he played in her life. To this day, we continue to receive nominal publishing royalties as a result of her gift. We honor Glasgow as the namesake of our Ellen Glasgow Legacy Society and welcome you as a member of this dedicated group of compassionate donors. Your support will help pets and the people who love them just as Ellen's has for so many years.



GIVING NOW AND LATER

The Carol B. Burlage Fund for Animal Welfare

Oftentimes, the largest gift a donor will make comes at the end of her life when assets are liquidated, and final distributions include beloved causes and charitable organizations the donor supported during her lifetime. These gifts are the lifeblood of many nonprofits, facilitating good work throughout the community in perpetuity. But sometimes, donors create a legacy in their lifetime.

Richmond SPCA donor and dedicated lover of animals Carol Burlage approached us three years ago to establish a fund to support our efforts to offer free and low-cost sterilization for owned pets, pets in municipal shelters and free-roaming community cats. Carol is deeply committed to solving pet homelessness through spay and neuter programs. She made a significant gift to establish this fund and continues to fuel its work so she can enjoy the impact of her gift during her lifetime.

Carol has also made plans in her estate so that, upon her death, a large gift will be directed to the fund, which is included with other Richmond SPCA invested assets to provide a critical source of income for the organization.

We are deeply grateful to Carol for her vision, generosity and philanthropic leadership. Income from her fund was critical in the provision of 2,675 free and low-cost spays and neuters in our last fiscal year. The Carol B. Burlage Fund for Animal Welfare is already having a positive impact on our mission, and Carol's legacy has been secured by the thousands of unwanted litters that have already been prevented thanks to her investment.



Above: Honey and her kittens

Below: Dr. Angela Ivey performs a sterilization procedure at the Richmond SPCA Smoky's Spay & Neuter Clinic.



HONORING LORI EVANGEL



Our hearts were broken when our beloved Board member and biggest cheerleader Lori Evangel passed away in 2020. Lori was an extraordinary person, whose brilliance, kindness and compassion were remarkable forces for lifesaving. Through her dedicated service on our Board, she faithfully advanced our mission and was utterly devoted to animals and the people who love them.

Knowing how much the Richmond SPCA meant to Lori and in looking for a way to honor her memory as well as her passion for helping homeless animals, her wonderful husband Chris established a foundation in Lori's name. Timed around Lori's birthday each year, Chris makes a gift to the Richmond SPCA, which he says is a continuation of Lori's wishes and deep commitment to the Richmond SPCA. Chris shared with us that he wants Lori's legacy to support our vital mission, and we are proud to put these gifts to work saving the lives of the animals Lori so loved.



TOP 3 TIPS

WHEN PLANNING A LEGACY GIFT

1.

Talk to an attorney. Attorneys familiar with estate and trust law will offer you the best advice to ensure your intentions are clearly articulated and legally sound. The Richmond SPCA website offers suggested language for simple wills and bequests.

2.

Include the federal tax ID number, address and full legal name of any charitable organization you identify as a beneficiary of your estate.

The Richmond SPCA, for example, is an independent animal welfare organization, not affiliated with the ASPCA or other SPCAs. To be sure gifts are directed to us, include our full legal name, Richmond Society for the Prevention of Cruelty to Animals, federal tax ID number 54-0506328, and address 2519 Hermitage Road, Richmond, VA 23220.

3.

Share your intentions with your nonprofit beneficiary. You may offer a simple notification that they are part of your estate plans, or you may choose to send a copy of the pertinent portion of your will or trust document. This helps with the administration of your gift when it is realized. You can submit this information online at the Richmond SPCA's website (richmondspca.org/legacy) or by emailing Carol Anne Baker Lajoie, chief advancement officer, at clajoie@richmondspca.org.





richmondspca.org

2519 Hermitage Road
Richmond, VA 23220

Every life is precious.

RICHMOND
SPCA

*Pets like **Marlin** benefit
from the lifesaving
generosity of legacy
donors every day.*

Read more inside!

